




# THE HOPE PROJECT

## 35 Days of HOPE

Join us in recognizing the **35 years** Family Transition Place (FTP) has served this community, and help us raise much needed funds.

## Sponsorship Opportunities

PRESENTING SPONSOR (TITLE).....\$3,500

*This package includes:*

- Recognition as **Presenting Sponsor** on all communications about the event, on *all* of FTP's social media (Facebook, Instagram and Twitter) posts about the event and on the event website.
- Opportunity to provide a short video about your company and why you support our work to be shared on FTP's social media channels and event website.
- Acknowledgment about your **Presenting Sponsor** support to be included in a fall direct-mail piece, which will be mailed to 1,000 of FTP's supporters.

HOPE SPONSOR.....\$1,000

*This package includes:*

- Recognition as HOPE Sponsor on all communications about the event, on FTP's social media channels (Facebook, Instagram and Twitter) and on the event website.
- Opportunity to provide a short video about your company and why you support our work to be shared on FTP's social media channels and event website.
- Ad sponsor for two days: Your personalized ad (valued at \$50 each day) will be featured on all of our social media channels (Facebook, Instagram and Twitter) for **two days** of the event.

EVENT SPONSOR.....\$300

*This package includes:*

- Recognition as Event Sponsor on all digital communications about the event, on FTP's social media channels (Facebook, Instagram and Twitter) and on the event website.
- Ad Sponsor for one day: Your personalized ad (valued at \$50 each day) will be featured on all of our social media channels (Facebook, Instagram and Twitter) for **one day** of the event.

AD SPONSOR.....\$50/day

*This package includes:*

- Your personalized ad will be featured on all of our social media channels (Facebook, Instagram and Twitter) for one day—10% discount on multi-day\* ad placement

*\*Up to five days, not an exclusive opportunity*

Find us on



September 25–October 29, 2020

www.familytransitionplace.ca • 519-942-4122, ext. 243